



TERMS AND CONDITIONS

These are the terms and conditions (**Terms**) on which FAB Creative Media (**FAB Creative Media**) will provide website and graphic design, marketing, and video production services (**Services**) to **you** (the **Client**). Our **contact details** for written correspondence is FAB Creative Media, 222, Bradford Road, Clayton, Bradford, West Yorkshire, BD14 6BZ; or call us on +44 (0)8733 626695; or email support@fabcreativemedia.com.

By using our Services, you agree to comply with and be bound by these Terms, which includes any policies referred to within and the Project Proposal where applicable. All policies are available from <https://www.fabcreativemedia.com/> or hard copies can be obtained by contacting us on the above contact details.

1. DEFINITIONS

1.1. The following definitions shall apply to these Terms:

Client Content:	means all materials, writing, images or other creative content provided by Client and to be used in preparing or creating the Deliverables.
Commencement Date:	shall have the meaning set out in clause 3.2.
Completion Date:	The date on which the Final Deliverables are delivered to the Client as set out in the Project Proposal.
Deliverables:	means the material output of the Services as specified in the Project Proposal to be delivered by FAB Creative Media to Client at each Milestone and subject always to the licence set out in clause 17.
Developer Tools:	means all design tools developed and/or used by FAB Creative Media in performing the Services, including pre-existing and newly developed software including source code, Web authoring tools, type fonts, and application tools, together with any other software, or other inventions whether or not patentable, and general non-copyrightable concepts such as website design, architecture, layout, navigational and functional elements.
Final Deliverables:	means the final version of the Deliverables provided by FAB Creative Media and accepted by Client.
Milestone(s):	shall have the meaning set out in clause 2.2

Project Proposal: means the agreed schedule of work to be completed by the FAB Creative Media (as agreed by Client) and shall set out the costs, timescale and scope of work (including any Milestones).

Third Party Materials: means proprietary third party materials which are incorporated into the Final Deliverables, including without limitation stock photography or illustration

1.2. A reference to a statute or statutory provision is a reference to it as amended or re-enacted. A reference to a statute or statutory provision includes all subordinate legislation made under that statute or statutory provision.

1.3. Any words following the terms including, include, in particular, for example or any similar expression, shall be construed as illustrative and shall not limit the sense of the words, description, definition, phrase or term preceding those terms.

1.4. A reference to writing or written includes email.

1.5. A reference to the singular shall include the plural.

2. SERVICES

2.1. FAB Creative Media shall supply the Services to the Client in accordance with the Project Proposal in all material respects.

2.2. FAB Creative Media shall use all reasonable endeavours to meet any performance dates specified in Project Proposal (**Milestones**), but any such dates shall be estimates only and time shall not be of the essence for performance of the Services.

2.3. FAB Creative Media reserves the right to amend the Project Proposal if necessary to comply with any applicable law or regulatory requirement, or if the amendment will not materially affect the nature or quality of the Services, and FAB Creative Media shall notify the Client in any such event.

2.4. FAB Creative Media warrants to the Client that the Services will be provided using reasonable care and skill and the Client warrants that the engagement of FAB Creative Media to provide the Services is in the course of a business.

3. PROPOSAL

3.1. FAB Creative Media shall provide a consultation to the Client to assess the needs of the Client's business and as soon as reasonably practicable after such consultation FAB Creative Media shall provide to the Client the Project Proposal.

3.2. The Client must accept the Project Proposal in writing to FAB Creative Media within 20 days. The date on which the Client provides written acceptance shall be the commencement date of the contract between the parties (**Commencement Date**). The client accepts that on the Commencement Date it shall be bound by these Terms until the termination of the contract in accordance with clause 16. If the Project Proposal expires pursuant to this clause 3.2, FAB Creative Media may modify the Project Proposal and resubmit it to the Client.

4. COMPENSATION

4.1. Fees. Client agrees to pay FAB Creative Media the fees listed in the Project Proposal, including all taxes

- 4.2. Additional Costs. Pricing in the Project Proposal includes only FAB Creative Media fees. Any other costs, such as hosting, art licensing or photography, will be invoiced to the Client separately and may be subject to other terms and conditions where applicable.
- 4.3. Hosting Final Deliverables. FAB Creative Media will host the Deliverables on its own web space while the project is under construction. If the Final Deliverables are not delivered by the Completion Date, and the delay is outside of FAB Creative Media's reasonable control, the Client shall indemnify FAB Creative Media for the costs of hosting the Deliverables from the Completion Date until the date the Final Deliverables are accepted by the Client.

5. PAYMENT

- 5.1. Payment Schedule. Payment is due when FAB Creative Media completes each Milestone and the Client accepts the Deliverables for that milestone.
- 5.2. Invoices. All invoices are payable within 30 days of receipt. Invoices shall list any expenses and additional costs as separate items.
- 5.3. Late Fee. A monthly service fee of 1.5 percent, or the maximum allowed by law, is payable on all overdue balances.
- 5.4. Crediting Late Payments. Payments will be credited to late payments first, then to unpaid balances.
- 5.5. Collection Expenses. Client shall pay all collection or legal fees caused by late payments.
- 5.6. Withholding Delivery. FAB Creative Media may withhold delivery and transfer of ownership of any current work if accounts are not current or overdue invoices are not paid in full.
- 5.7. Withholding License. All grants of any license to use or transfer ownership of any intellectual property rights under these Terms are conditioned on full payment, including all outstanding additional costs, expenses, fees, or any other charges where applicable.

6. CHANGES TO PROJECT SCOPE

- 6.1. Change Request. If Client wants to change the Project Proposal after the Commencement Date, Client shall send FAB Creative Media in writing the requested changes in detail (**Change Order**). Within 7 days of receiving a Change Order, FAB Creative Media will respond with a statement proposing FAB Creative Medias availability, additional fees, changes to delivery dates, and any modification to these Terms.
- 6.2. Major Change. If Client requests are at or near 50% percent of the time required to produce the Deliverables, or the value of the Project Proposal, FAB Creative Media shall be entitled to submit a new and separate Project Proposal to Client for written approval. FAB Creative Media shall not begin work on the revised Services until the Client has provided written acceptance of the revised Project Proposal.
- 6.3. Minor Change. If Client requests are not Major Changes, Client will be invoiced on a time and materials basis at FAB Creative Medias standard rate as notified to the client from time to time and subject always to these Terms. Such charges shall be in addition to all other amounts payable under the Project Proposal, despite any maximum budget, contract price or final price identified. FAB Creative Media may extend or modify any Milestones as may be required by such changes.
- 6.4. Acceptance/Rejection. Client will have 20 days to respond in writing accepting or rejecting the new proposal. If Client rejects the proposal, FAB Creative Media will not be obligated to perform any services beyond those in the original agreement.

7. DELAYS

- 7.1.** FAB Creative Media Delays. FAB Creative Media shall use all reasonable efforts to meet the Milestones set out in the Project Proposal. FAB Creative Media may extend the due date for any Deliverable by giving written notice to Client. The total of all extensions shall not exceed 60 days.
- 7.2.** Client Delays. Client shall use all reasonable efforts to provide needed information, materials and approvals. Any delay by Client will result in a day-for-day extension of the due date for all Deliverables.
- 7.3.** General Delays. Any delay caused by conditions beyond the reasonable control of the parties shall not be considered a breach and will result in a day-for-day extension of any performance due. Each party shall use reasonable efforts to notify the other party, in writing, of a delay. Conditions beyond the reasonable control of the parties include, but are not limited to, natural disasters, acts of government after the date of agreement, power failure, fire, flood, acts of God, labour disputes, riots, acts of war, terrorism and epidemics.

8. EVALUATION AND ACCEPTANCE

- 8.1.** Testing. FAB Creative Media will test and correct Deliverables using commercially reasonable efforts before providing Deliverables to Client.
- 8.2.** Approval Periods. Client shall, within 20 business days after receiving each Deliverable, notify FAB Creative Media in writing of any failure to comply with the specification of the Project Proposal or of any other objections, corrections or changes required. FAB Creative Media shall, within 20 business days of receiving Client's notification, correct and submit a revised Deliverable to Client. Client shall, within 10 business days of receiving a revised Deliverable, either approve the corrected version or make further changes.
- 8.3.** If after 30 corrections by FAB Creative Media, Client finds the Deliverables are not acceptable, Client may terminate these Terms in accordance with clause 16.
- 8.4.** If Client fails to provide approval or comments during any approval period, those Deliverables will be considered approved and accepted. All objections, corrections and changes shall be subject to these Terms.

9. CLIENT RESPONSIBILITIES

- 9.1.** Client acknowledges that it is responsible for performing the following in a reasonable and timely manner: (a) Provide Client Content in a form suitable for use in the Deliverables without further preparation by FAB Creative Media, unless otherwise specified in the Project Proposal; (b) Proofread all Deliverables. Client will be charged for correcting errors after the acceptance of any Deliverable; (c) Make decisions regarding other parties.

10. ACCREDITATION AND PROMOTION

- 10.1.** Accreditation FAB Creative Media shall be entitled to place accreditation, as a hyperlink or otherwise, in the form, size and location as incorporated by FAB Creative Media in the Deliverables on each page of the Final Deliverables.
- 10.2.** Promotion. FAB Creative Media retains the right to reproduce, publish and display the Deliverables in FAB Creative Media's portfolios and websites, in galleries, design periodicals and other media or exhibits for the purposes of recognition of creative excellence or professional advancement, and to be credited with authorship of the Deliverables in connection with such uses.

- 10.3.** *Promotional Approval.* Either party, subject to the other's approval (such approval not to be unreasonably withheld), may describe its role in the Project on its website and in other promotional and marketing materials, and, if not expressly objected to, include a link to the other party's website.

11. PERSONAL DATA AND PRIVACY

- 11.1.** Both parties will comply with all applicable requirements of the Data Protection Legislation. This clause 12 is in addition to, and does not relieve, remove or replace, a party's obligations or rights under the Data Protection Legislation.

- 11.2.** The parties acknowledge that for the purposes of the Data Protection Legislation, the Client is the controller and FAB Creative Media is the processor. FAB Creative Media's privacy policy sets out the scope, nature and purpose of processing by FAB Creative Media, the duration of the processing and

the types of personal data and categories of data subject in relation to the Services. The Client agrees and acknowledges that the processing of Personal Data by FAB Creative Media in accordance with FAB Creative Media's privacy policy shall form the written instruction required under the Data Protection Legislation and the Client hereby warrants to notify FAB Creative Media to any change to such processing by FAB Creative Media.

- 11.3.** Without prejudice to the generality of clause 11.1, the Client will ensure that it has all necessary appropriate consents and notices in place to enable lawful transfer of the personal data to FAB Creative Media for the duration and purposes of these Terms.

- 11.4.** Without prejudice to the generality of clause 11.1, FAB Creative Media shall, in relation to any personal data processed in connection with the performance by FAB Creative Media of its obligations under these Terms:

- a) ensure that it has in place appropriate technical and organisational measures, reviewed and approved by the Client, to protect against unauthorised or unlawful processing of personal data and against accidental loss or destruction of, or damage to, personal data, appropriate to the harm that might result from the unauthorised or unlawful processing or accidental loss, destruction or damage and the nature of the data to be protected, having regard to the state of technological development and the cost of implementing any measures (those measures may include, where appropriate, pseudonymising and encrypting personal data, ensuring confidentiality, integrity, availability and resilience of its systems and services, ensuring that availability of and access to personal data can be restored in a timely manner after an incident, and regularly assessing and evaluating the effectiveness of the technical and organisational measures adopted by it);
- b) ensure that all personnel who have access to and/or process personal data are obliged to keep the personal data confidential;
- c) not transfer any personal data outside of the European Economic Area unless the prior written consent of the Client has been obtained and the following conditions are fulfilled:
 - i. the Client or FAB Creative Media has provided appropriate safeguards in relation to the transfer;
 - ii. the data subject has enforceable rights and effective legal remedies;

- iii. FAB Creative Media complies with its obligations under the Data Protection Legislation by providing an adequate level of protection to any personal data that is transferred; and]
- iv. FAB Creative Media complies with reasonable instructions notified to it in advance by the Client with respect to the processing of the personal data;
- d) assist the Client, at the Client's cost, in responding to any request from a data subject and in ensuring compliance with its obligations under the Data Protection Legislation with respect to security, breach notifications, impact assessments and consultations with supervisory authorities or regulators;
- e) notify the Client without undue delay on becoming aware of a personal data breach;
- f) at the written direction of the Client, delete or return personal data and copies thereof to the Client on termination of the agreement unless required by Applicable Data Processing Law to store the personal data; and
- g) maintain complete and accurate records and information to demonstrate its compliance with this clause 11 and immediately inform the Client if, in the opinion of FAB Creative Media, an instruction infringes the Data Protection Legislation.

11.5. The Client consents to FAB Creative Media appointing a third party processor of Personal Data under these Terms as may be required to provide the Services from time to time. FAB Creative Media confirms that it will enter with the third party processor into a written agreement incorporating terms which are substantially similar to those set out in this clause 12. As between the Client and FAB Creative Media, FAB Creative Media shall remain fully liable for all acts or omissions of any third party processor appointed by it pursuant to this clause 11.

11.6. Either party may, at any time on not less than 30 days' notice, revise this clause 11 by replacing it with any applicable controller to processor standard clauses or similar terms forming part of an applicable certification scheme (which shall apply when replaced by attachment/amendment to these Terms).

12. CONFIDENTIAL INFORMATION

12.1. Client's "**Confidential Information**" includes information that FAB Creative Media should reasonably believe to be confidential. FAB Creative Media's "Confidential Information" includes the source code of any Developer Tools. All material considered confidential by either party shall be designated as confidential. Confidential Information shall not be disclosed to third parties and shall only be used as required by these Terms.

12.2. Confidential Information shall not include any information that is already known by the Client, becomes publicly known through no fault of the Client, or is received from a third party without a restriction on disclosure.

13. RELATIONSHIP OF THE PARTIES

13.1. *Independent Contractor.* FAB Creative Media is an independent contractor. FAB Creative Media shall determine, in its sole discretion, the manner and means by which the Services are accomplished. No agency, partnership, joint venture, or employee-employer relationship is intended or created by these Terms. Neither party is authorized to act as agent or bind the other party except as expressly stated in these Terms. FAB Creative Media and the work product or Deliverables prepared by FAB Creative Media shall not be deemed a work for hire as defined under Copyright Law. All rights granted to Client are contractual in nature and are expressly defined by these Terms.

13.2. Design Agents. FAB Creative Media shall be allowed to use third parties as independent contractors in connection with the Services (“Design Agents”). FAB Creative Media shall remain fully responsible for Design Agents’ compliance with these Terms.

13.3. No Exclusivity. These Terms do not create an exclusive relationship between the parties. Client is free to engage others to perform services of the same or similar nature to those provided by FAB Creative Media, and FAB Creative Media shall be entitled to offer and provide design services to others, solicit other clients and otherwise advertise the services offered by FAB Creative Media.

14. REPRESENTATIONS AND WARRANTIES

14.1. By Client. Client represents and warrants to FAB Creative Media that: (a) To the best of Client’s knowledge, use of the Client Content does not infringe the rights of any third party; (b) Client shall comply with the terms and conditions of any licensing agreements which govern the use of Third Party Materials; (c) Client will obtain all necessary and appropriate rights and licenses to grant license to FAB Creative Media to use Third Party Materials.

14.2. By FAB Creative Media: FAB Creative Media represents and warranty to Client that: (a) FAB Creative Media will provide the Services identified in the Agreement in a professional and workmanlike manner; (b) FAB Creative Media shall secure all necessary rights, title, and interest in and to the Final Deliverables, including Developer Tools, sufficient for FAB Creative Media to grant the intellectual property rights provided in these Terms; (c) To the best of FAB Creative Media’s knowledge, the Deliverables will not violate the rights of any third parties; (d) If Client or third parties modify the Deliverables or use the Deliverables outside of the scope or purpose of these Terms, all representations and warranties of FAB Creative Media shall be void.

14.3. EXCEPT FOR THE EXPRESS REPRESENTATIONS AND WARRANTIES STATED IN THESE TERMS, FAB CREATIVE MEDIA MAKES NO WARRANTIES WHATSOEVER. FAB CREATIVE MEDIA EXPLICITLY DISCLAIMS ANY OTHER WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR COMPLIANCE WITH LAWS OR GOVERNMENT RULES OR REGULATIONS APPLICABLE TO THE PROJECT.

15. INDEMNIFICATION AND LIABILITY

15.1. By Client. FAB Creative Media shall promptly notify Client in writing of any third party claim or suit. Client shall have the right to fully control the defence and any settlement of such claim or suit.

15.2. By FAB Creative Media. In the case of a third party claim or proceeding based on a claim that the Deliverables breach a third party’s intellectual property rights, and it is determined that such infringement has occurred, FAB Creative Media may at its own expense, replace any infringing content with non-infringing content.

15.3. Limitation of Liability. THE SERVICES AND THE WORK PRODUCT OF FAB CREATIVE MEDIA ARE SOLD “AS IS.” IN ALL CIRCUMSTANCES, THE MAXIMUM LIABILITY OF FAB CREATIVE MEDIA, ITS DIRECTORS, OFFICERS, EMPLOYEES, DESIGN AGENTS AND AFFILIATES (“FAB CREATIVE MEDIA PARTIES”), TO CLIENT FOR DAMAGES FOR ANY AND ALL CAUSES WHATSOEVER, AND CLIENT’S MAXIMUM REMEDY, REGARDLESS OF THE FORM OF ACTION, WHETHER IN CONTRACT, TORT OR OTHERWISE, SHALL BE LIMITED TO THE NET PROFIT OF FAB CREATIVE MEDIA. IN NO EVENT SHALL FAB CREATIVE MEDIA BE LIABLE FOR ANY LOST DATA OR CONTENT, LOST PROFITS, BUSINESS INTERRUPTION OR FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, EXEMPLARY OR

PUNITIVE DAMAGES ARISING OUT OF OR RELATING TO THE MATERIALS OR THE SERVICES PROVIDED BY FAB CREATIVE MEDIA, EVEN IF FAB CREATIVE MEDIA HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, AND NOTWITHSTANDING THE FAILURE OF ESSENTIAL PURPOSE OF ANY LIMITED REMEDY.

16. TERMINATION

- 16.1.** Termination for Cause. Either party may terminate these Terms at any time, on 30 days prior written notice if the other party breaches any of its material responsibilities or obligations under these Terms and fails to cure that breach during that 30 day period.
- 16.2.** Termination for Insolvency. Either party may terminate these Terms at any time, on written notice to the other party, if the other party ceases to conduct business in its normal course; makes an assignment for the benefit of creditors; is liquidated or otherwise dissolved; becomes insolvent; files a petition in bankruptcy; or a receiver, trustee, or custodian is appointed for it.
- 16.3.** Termination by Mutual Agreement. These Terms maybe terminated by the mutual agreement of the parties.
- 16.4.** Termination Fees. In the event of termination, Client shall pay FAB Creative Media for the Services performed through the date of termination in the amount of a prorated portion of the fees due. Client shall pay all expenses, fees, and additional costs incurred through the date of termination.
- 16.5.** Intellectual Property. If Client terminates and on full payment of compensation, FAB Creative Media grants Client right and title as provided by these Terms with respect to those Deliverables provided and accepted by Client as of the date of termination.
- 16.6.** Confidential Information. On expiration or termination of these Terms: (a) each party shall return or, at the disclosing party's request, destroy the Confidential Information of the other party, and (b) all rights and obligations regarding Confidential Information shall survive.

17. RIGHTS TO FINAL ART

- 17.1.** License. FAB Creative Media grants to Client an exclusive, perpetual and worldwide license to use and display the Final Deliverables in accordance with these Terms.
- 17.2.** Liquidation for unlicensed use. Additional use of any Deliverables by Client outside the scope of the license granted above requires additional fees. FAB Creative Media shall be entitled to further compensation equal to 50% percent of the total original fees paid for the Services unless otherwise agreed in writing by both parties. In the event of nonpayment, FAB Creative Media shall be entitled to pursue all remedies under law and equity.

18. RIGHTS TO DELIVERABLES OTHER THAN FINAL ART

- 18.1.** Client Content. Client Content is the exclusive property of the Client. Client grants FAB Creative Media a non-exclusive, non-transferable license to use, reproduce, modify, display and publish the Client Content solely in connection with FAB Creative Media's performance of the Services and limited promotional uses of the Deliverables as authorised in these Terms.
- 18.2.** Preliminary Works. FAB Creative Media retains all rights in and to all preliminary works. Client shall return all preliminary works to FAB Creative Media within thirty (30) days of the Completion Date.

19. SUPPORT SERVICES

- 19.1.** *Warranty Period.* FAB Creative Media shall provide support services at no additional cost to the Client to fix any bugs or issues with the Final Deliverables for one (1) calendar month from the Completion Date (or acceptance by the Client of the Final Deliverables in the event of a delay).
- 19.2.** *Further Development.* After the Warranty Period expires and at Client's option, FAB Creative Media will provide support services at FAB Creative Media's hourly standard rate as notified to the Client from time to time or on a fixed job basis.
- 19.3.** *No Enhancements:* The support services in the Warranty Period do not include enhancements to the Final Deliverables outside of the scope of the Project Proposal.

20. ENHANCEMENTS

- 20.1.** During the Maintenance Period (to be determined in the Project Proposal), Client may request that FAB Creative Media develop enhancements to the Deliverables. FAB Creative Media shall exercise commercially reasonable efforts to prioritize FAB Creative Media's resources to create such enhancements. Client understands FAB Creative Media may have pre-existing obligations that may delay requested enhancements. FAB Creative Media shall provide any enhancements on a time and materials basis at FAB Creative Medias standard rate as notified to the Client from to time.
- 20.2.** *Alterations.* Alteration of any Deliverable is prohibited without the express permission of FAB Creative Media. FAB Creative Media will be given the first opportunity to make the required alterations. Unauthorised alterations shall constitute additional use and will be invoiced accordingly.

21. DISPUTE RESOLUTION

- 21.1.** *Negotiation:* Parties agree to attempt to resolve any dispute by negotiation between the parties.
- 21.2.** *Arbitration/Mediation:* If parties are unable to resolve the dispute by negotiation, either party may start mediation and/or binding arbitration in a forum mutually agreed to by the parties.
- 21.3.** *Litigation:* In all other circumstances, the parties specifically consent to the courts in England and Wales to be the applicable jurisdiction in accordance with clause 30 and clause 29. The parties waive any jurisdictional or venue defences available to them and further consent to service of process by mail.
- 21.4.** *Legal Fees:* The prevailing party shall be entitled to recover its legal fees and costs in any dispute resolved by binding arbitration or litigation.

22. FORCE MAJEURE

FAB Creative Media shall have no liability to you under these Terms if we are prevented from or delayed in providing the Services, or from carrying on our business, by acts, events, omissions or accidents beyond our reasonable control, provided that we have notified you of such an event and its expected duration.

23. WAIVER

No failure or delay by a party to exercise any right or remedy provided under these Terms or by law shall constitute a waiver of that or any other right or remedy, nor shall it prevent or restrict the further exercise of that or any other right or remedy. No single or partial exercise of such right or remedy shall prevent or restrict the further exercise of that or any other right or remedy.

24. SEVERANCE

- 24.1.** If any provision or part-provision of these Terms is or becomes invalid, illegal or unenforceable, it shall be deemed deleted, but that shall not affect the validity and enforceability of the rest of these Terms.
- 24.2.** If any provision or part-provision of these Terms is deemed deleted under clause 24.1 the parties shall negotiate in good faith to agree a replacement provision that, to the greatest extent possible, achieves the intended commercial result of the original provision.

25. ENTIRE AGREEMENT

These Terms constitutes the entire agreement between the parties and supersedes and extinguishes all previous agreements, promises, assurances, warranties, representations and understandings between them, whether written or oral, relating to its subject matter.

26. ASSIGNMENT

- 26.1.** the Client shall not, without FAB Creative Media's prior written consent, assign, transfer, charge, sub-contract or deal in any other manner with all or any of its rights or obligations under these Terms.
- 26.2.** We may at any time assign, transfer, charge, sub-contract or deal in any other manner with all or any of our rights or obligations under these Terms.

27. NO PARTNERSHIP OR AGENCY

Nothing in these Terms is intended to or shall operate to create a partnership between the parties, or authorise either party to act as agent for the other, and neither party shall have the authority to act in the name or on behalf of or otherwise to bind the other in any way (including, but not limited to, the making of any representation or warranty, the assumption of any obligation or liability and the exercise of any right or power).

28. THIRD PARTY RIGHTS

These Terms does not confer any rights on any person or party (other than the parties to these Terms and, where applicable, their successors and permitted assigns) pursuant to the Contracts (Rights of Third Parties) Act 1999.

29. GOVERNING LAW

These Terms and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with the law of England and Wales.

30. JURISDICTION

Each party irrevocably agrees that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim arising out of or in connection with these Terms or its subject matter or formation (including non-contractual disputes or claims).